

ORDER



Orders
Order / Rev: 167141
Alt Order #: 06816381
Product Desc: D.C.C.C.
Estimate: 1193
Flight Dates: 10/23/12 - 10/29/12
Original Date / Rev: 10/24/12 / 10/24/12
Order Type: GENERAL

KSTP-TV, LLC and KSAX-TV

Primary AE: Anjie Brady
Sales Office: P-PHL
Sales Region: National

Agency Name: Great American Media
Buying Contact:
Billing Contact:
 1010 Wisconsin Ave NW
 Washington, DC 20007-3674

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: DCCC Democratic Congressional Can
Demographic: A35+
Product Codes: PL2
Priority: 1
Revenue Codes: AGY, POL, ISS

New Business Thru: 09/29/09
Order Separation: 00:00:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	82	\$50,975.00	\$43,328.75
10/29/12	10/29/12	17	\$16,250.00	\$13,812.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	82	\$50,975.00	\$43,328.75	0.00
November 2012	17	\$16,250.00	\$13,812.50	0.00
Totals	99	\$67,225.00	\$57,141.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjie Brady			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KSTP-TV, LLC and KSAX-TV	17%	\$67,225.00
Market	100%	\$395,441.18

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KARE	25%	\$98,860.29
KMSP	18%	\$71,179.41
KMWB	1%	\$3,954.41
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	2%	\$7,908.82
WCCO	33%	\$130,495.59
WFTC	4%	\$15,817.65

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	M	10/23/12	10/26/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	- TWTF - -	:30	5	\$500.00	3	0.00	NM	5	\$2,500.00
5 EW NWS 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	- TWTF - -			5		\$500.00		0.00				
2	M	10/23/12	10/26/12	M-F GMA M-F GMA	CM	7-9a	- TWTF - -	:30	5	\$450.00	3	0.00	NM	5	\$2,250.00

KSTP-TV, LLC and KSAX-TV

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12	M	10/23/12	10/26/12	M-F 5-530p M-F 5-530p	CM	5-530p	- TWTF - -	:30	5	\$700.00	2	0.00	NM	5	\$3,500.00
5 EW NW 5P MF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF - -					5	\$700.00		0.00			
13	M	10/23/12	10/26/12	M-F 6-630p M-F 6-630p	CM	6-630p	- TWTF - -	:30	5	\$1,000.00	3	0.00	NM	5	\$5,000.00
5 EW NW 6P MF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF - -					5	\$1,000.00		0.00			
14	M	10/23/12	10/26/12	M-F 630-7p M-F 630-7p	CM	630-7p	- TWTF - -	:30	2	\$1,000.00	3	0.00	NM	2	\$2,000.00
5 EW NW630P MF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF - -					2	\$1,000.00		0.00			
N15	M	10/28/12	10/28/12	Su 530-6p Su 530-6p News	CM	530-6p	-----S	:30	1	\$900.00	1	0.00	NM	0	\$0.00
5 EW NWS E-SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$900.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	M	10/22/12-10/28/12		Su 530-6p		530-6p	-----Su	:30		(\$900.00)		0.00	NM		
Credited															
16	M	10/29/12	10/29/12	Mon Spcl 2 Dancing with the Stars	CM	7-9p	M-----	:30	1	\$7,500.00	3	0.00	NM	1	\$7,500.00
DWTS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$7,500.00		0.00			
17	M	10/23/12	10/26/12	M-F 1102p News thru 1/2 M-F 1102p News	CM	1102-1132p	- TWTF - -	:30	8	\$400.00	2	0.00	NM	8	\$3,200.00
5 EW NWS 11PM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF - -					8	\$400.00		0.00			
18	M	10/23/12	10/26/12	M-F,Su Late News M-F, Su 10-1035p	CM	10-1035p	- TWTF - -	:30	5	\$1,200.00	3	0.00	NM	5	\$6,000.00
5 EW NWS 10PM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF - -					5	\$1,200.00		0.00			
19	M	10/27/12	10/27/12	Lt News Delay ABC Spo Late News Delayed	CM	1030-1105p	-----S-	:30	2	\$750.00	3	0.00	NM	2	\$1,500.00
5 EW NWS 10PM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					2	\$750.00		0.00			
20	M	10/28/12	10/28/12	Su Late News Su 10-1035p	CM	10-1035p	-----S	:30	2	\$1,800.00	2	0.00	NM	2	\$3,600.00
5 EW NWS 10PM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					2	\$1,800.00		0.00			
21	M	10/28/12	10/28/12	Su 1035-1105p Nws Sun 1035-1105p News	CM	1035-1105p	-----S	:30	2	\$900.00	3	0.00	NM	2	\$1,800.00
5EWN LTE EDTN<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					2	\$900.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	M	10/22/12-10/28/12		Su 1035-1105p Nws		1035-1105p	-----Su	:30		\$900.00		0.00	NM		
3	M	10/22/12-10/28/12		Su 1035-1105p Nws		1035-1105p	-----Su	:30		\$900.00		0.00	NM		
22	M	10/23/12	10/26/12	M-F 1035-1102p thru 1/2 Nightline	CM	1035-1102p	- TWTF - -	:30	5	\$750.00	3	0.00	NM	5	\$3,750.00
ABC-NITELINE<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF - -					5	\$750.00		0.00			

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22	M	10/23/12	10/26/12	M-F 1035-1102p thru 1/7CM Nightline	CM	1035-1102p	- TWTF--	:30	5	\$750.00	3	0.00	NM	5	\$3,750.00
ABC-NITELINE<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF--					5	\$750.00		0.00			
23	M	10/29/12	10/29/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	M-----	:30	2	\$500.00	3	0.00	NM	2	\$1,000.00
5 EW NWS 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					2	\$500.00		0.00			
24	M	10/29/12	10/29/12	M-F GMA M-F GMA	CM	7-9a	M-----	:30	2	\$450.00	3	0.00	NM	2	\$900.00
GD MRN AMR-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					2	\$450.00		0.00			
25	M	10/29/12	10/29/12	M-F 9-10a Live with Kelly and Michael	CM	9-10a	M-----	:30	2	\$300.00	3	0.00	NM	2	\$600.00
LIVE WITH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					2	\$300.00		0.00			
26	M	10/29/12	10/29/12	M-F Midday News M-F Midday News	CM	11a-12p	M-----	:30	2	\$350.00	2	0.00	NM	2	\$700.00
5 EW NWS 11AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					2	\$350.00		0.00			
27	M	10/29/12	10/29/12	M-F 3-4p Twin Cities Live	CM	3-4p	M-----	:30	1	\$200.00	3	0.00	NM	1	\$200.00
TWIN CITIES LV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$200.00		0.00			
28	M	10/29/12	10/29/12	M-F 4-430p Millionaire	CM	4-430p	M-----	:30	1	\$300.00	3	0.00	NM	1	\$300.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$300.00		0.00			
29	M	10/29/12	10/29/12	M-F 5-530p M-F 5-530p	CM	5-530p	M-----	:30	1	\$700.00	2	0.00	NM	1	\$700.00
5 EW NW 5P MF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$700.00		0.00			
30	M	10/29/12	10/29/12	M-F 6-630p M-F 6-630p	CM	6-630p	M-----	:30	1	\$1,000.00	3	0.00	NM	1	\$1,000.00
5 EW NW 6P MF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$1,000.00		0.00			
31	M	10/29/12	10/29/12	M-F 630-7p M-F 630-7p	CM	630-7p	M-----	:30	1	\$1,000.00	3	0.00	NM	1	\$1,000.00
5 EW NW630P MF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$1,000.00		0.00			
32	M	10/29/12	10/29/12	M-F 1035-1102p thru 1/7CM Nightline	CM	1035-1102p	M-----	:30	1	\$750.00	3	0.00	NM	1	\$750.00
ABC-NITELINE<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$750.00		0.00			
33	M	10/29/12	10/29/12	M-F 1102p News thru 1/7CM M-F 1102p News	CM	1102-1132p	M-----	:30	1	\$400.00	2	0.00	NM	1	\$400.00
5 EW NWS 11PM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$400.00		0.00			
34	M	10/29/12	10/29/12		CM	10-1035p	M-----	:30	1	\$1,200.00	3	0.00	NM	1	\$1,200.00

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				M-F,Su Late News M-F, Su 10-1035p										
5 EW NWS 10PM<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$1,200.00		0.00			
35	M	10/23/12	10/26/12	M-F 630-7p M-F 630-7p	CM	630-7p - TWTF--	:30	1	\$1,000.00	3	0.00	NM	1	\$1,000.00
5 EW NW630P MF														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF--				1	\$1,000.00		0.00			
36	M	10/23/12	10/26/12	M-Su 1205-4a Tu-F 1230-4a	CM	Tu-F 1230-4a - TWTF-- (12:30 XM-4:00 XM)	:30	1	\$25.00	1	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF--				1	\$25.00		0.00			
37	M	10/27/12	10/27/12	Sa 1205-105a 9/1-12/1 Private Practice	CM	1205-105am -----S-	:30	1	\$100.00	3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$100.00		0.00			
N38	M	10/27/12	10/27/12	230-6p College FB 230-6p College FB	SPRT	230-6p -----S-	:30	2	\$1,500.00	2	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-				2	\$1,500.00		0.00			
N39	M	10/28/12	10/28/12	Sun 1235-135a Da Vinci's Inquest	CM	1235-135a -----S	:30	2	\$200.00	1	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S				2	\$200.00		0.00			
												Totals	99	\$67,225.00